There's a light at the end of the summer...
Dear Arts Supporter,

There is a light at the end of the summer…

MoCA LIghts will transform the Village of Patchogue into an inviting open-air museum and arts destination for the public to enjoy safely on foot, by car, and online for free from October to December 2020. Facades of contemporary and historic architecture, the PTPA Marquee, and PAC’s pop-up inflatable gallery screen will all be illuminated with innovative projected artworks, animation, and site-specific media works created by local, national and international artists. Surrounding businesses in the downtown area will become a vibrant backdrop to this uniquely immersive arts experience, rejuvenating and lighting up spirits of all ages in ways Long Island has never seen. Please consider a donation that is meaningful to you and join us in making this program a positive memory for Fall 2020.

For MoCA LIghts 2020 the Patchogue Arts Council is proud to partner with: Village of Patchogue, Greater Patchogue Chamber of Commerce, Patchogue BID, Pat-Med Library, Patchogue Theatre for the Performing Arts, Eastern Suffolk BOCES Art in Education, and Cornell Cooperative Suffolk County & Marine Department.

As an economic driver responsible for over half a million jobs in New York, arts and culture are indispensable resources for communities all over; we are proud to be a part of that impact here on Long Island. The Patchogue Arts Council • Museum of Contemporary Art L.I. has been deemed a leader among L.I. arts organizations and advocacy groups with a proven history of ambitious, high-caliber, and impactful programming combined with awards of competitive funding from the NY Foundation for the Arts, Suffolk County Cultural Affairs, Long Island Community Foundation, and the Knapp Swezey Foundation.

PAC’s efforts have safely kept the lights on and shining bright for the arts with cultural experiences that have exhilarated and inspired the community as we’ve all navigated the tricky stages of closure and re-opening. Through such an unprecedented time, PAC’s programming, now including MoCA LIghts, has provided safe opportunities for community members of all ages to experience art as they never have before — providing a bit of relief and normalcy when it was needed most.

However, more support is necessary as we now do our part in slowly reinvigorating and rebuilding the local economy. Your help is absolutely crucial in order to keep our programs free and accessible while deepening the significant impact we’ve made on the L.I. community thus far. We truly mean it when we say that every dollar counts.

We respectfully ask that you please consider a sponsorship that is meaningful to you to help ensure that our L.I. community continues to have art and culture in their lives. We sincerely hope that you will join the Patchogue Arts Council in our efforts to enliven our downtown with the arts once again.

We thank you for recognizing the urgency in your support.

Artfully,

Beth Giacummo

The Patchogue Arts Council, Inc. is a 501(c)(3) not-for profit organization. A portion of, or all of your donation may be tax deductible to the full extent of the law; please consult your tax adviser. For your tax filing purposes the Patchogue Arts Council’s EIN # is 26-2942036
**MoCA L.Ights** will transform the Village of Patchogue into an inviting open-air museum and arts destination for the public to enjoy safely on foot, by car, and online for free from October to December 2020. Facades of contemporary and historic architecture, the PTPA Marquee, and PAC’s pop-up inflatable gallery screen will all be illuminated with innovative projected artworks, animation, and site-specific media works created by local, national and international artists. Surrounding businesses in the downtown area will become a vibrant backdrop to this uniquely immersive arts experience, rejuvenating and lighting up spirits of all ages in ways Long Island has never seen.

Innovative projected artworks utilizing specialized projection mapping techniques, animation, and site-specific media works created by local, national, and international artists will be exhibited for free to the public on foot, by car, and online from October to December 2020. The vibrant businesses of our downtown will become a backdrop to the first immersive arts experience of its kind to take place on Long Island.

**MoCA L.Ights** programming will include several outdoor art experiences including Art on the Marquee, ARThitecture, and the Night Vision pop-up gallery.

**Art on the Marquee** | October 3 - December 31, 2020
In collaboration with the Patchogue Theatre of Performing Arts, a rotating series of artist-created videos, gifs, animation and digitally created still works will be created specifically for viewing on the marquee of the theatre building. The presentation will begin at 8:20 PM (20:20) and remain on view until midnight each day starting October 3 - December 31, 2020.
Works for this program are curated from an international open call.

**ARThitecture** | November 6 - 8, 2020
Site-specific projections will illuminate the facades of contemporary and historic architecture. The ARThitecture locations include the Patchogue-Medford Carnegie Library, Main Street Library facade, Bargain Bilge building located on the corner of West Avenue and the Industrial Coverage Building (former Union Savings Bank).
Artists include:
Kelley Bell | CakeWeek.com • Jennie Thwing | JennieThwing.com • Ryan Seslow | Ryanseslow.com • Michael Zinn | Photozinnthesis.com
Night Visions Gallery | October - December 2020
Open air pop-up inflatable gallery screens will be placed in various locations throughout the Village of Patchogue, creating a unique art viewing experience for the community. Works included in this program will be curated from an international open call to artists working in all media.

Locations include: Carnegie Library & outside of MoCA L.I. in the Patchogue Arts District! This exhibit will take place on various nights through October to December 2020. Exact dates, times, and additional locations to be announced.

Virtual Labs | August - October 2020
Through a special collaboration with the Patchogue-Medford Library and Cornell Cooperative Extension of Suffolk, PAC will be offering unique educational opportunities for any community member artists & non-artists alike interested in experimenting with projection & animation as a medium in a series of virtual labs inspired by MoCA L.I.ghts installations.

Virtual labs will include: Stop! Motion Animation with artist Jennie Thwing, Creating GIFs with artist Ryan Seslow, and a demonstration of the projection mapping process with artist Kelley Bell.

Additional programming is planned with Cornell Cooperative Extension of Suffolk to coordinate with a special installation entitled Projected Aquaculutre by Kelley Bell and Corrie Park. These programs will take place during MAPPED, on-site in the Village of Patchogue.

All programming is planned to be socially responsible and safe for all to enjoy as each individual feels comfortable. All presentations will be viewable on foot, by car, and live streamed. Free and accessible to all.

PATCHOGUEARTS.ORG
BRILLIANCE Sponsorship | $5,000

LOGO on:

- IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level
- PRESS CONFERENCE | Inclusion in press releases post conference and named during announcement
- SPONSOR RECOGNITION IN PRINT:
  - LISTING/ LOGO ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  - LEAD PLACEIGN @ MoCA L.I. Gallery | Event web page at patchgueas.org
  - SIGNAGE | Prime placed signage in print at all MoCA L.Ights installations, event posters and printed materials.

- SPONSOR RECOGNITION DIGITAL:
  - DIGITAL PRESS & MARKETING | E-blasts + Bi-monthly newsletters, Press Releases
  - SOCIAL MEDIA SHOUT OUTS | Weekly sponsor post + 4 Personalized FBIG post (September - December 2020)
  - SIGNAGE @ MoCA L.I. Gallery | Event web page with link on patchgueas.org

- LIVE BROADCAST | Sponsor logo sponsor on FB LIVE broadcast for ALL MoCA L.Ights programs.
- PUBLICLY RECOGNIZED | During any interview, event speeches or public engagements sponsor will be thanked and named.
- BE OUR GUEST | (12) tickets to MoCA L.Ights VIP Party Friday, Nov. 6 2020
- PRIVATE MOCA LIGHTS TOUR / ARTIST MEET AND GREET | (12) guests pre-VIP Friday, Nov. 6 2020
- LIMITED EDITION PRINT | 11x 14 numbered print of a MoCA L.Ights installation site of your choice. Arranged after the event proofs are available.

ILLUMINATION Sponsorship | $2,500

LOGO on:

- IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level

- SPONSOR RECOGNITION IN PRINT:
  - LISTING/ LOGO ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  - LEAD PLACEIGN @ MoCA L.I. Gallery & Event web page at patchgueas.org
  - SIGNAGE | Prime placed signage in print at all MoCA L.Ights installations, event posters and printed materials

- SPONSOR RECOGNITION DIGITAL:
  - DIGITAL PRESS & MARKETING | E-blasts + Bi-monthly newsletters, Press Releases
  - SOCIAL MEDIA SHOUT OUTS | Bi-weekly sponsor post + 2 Personalized FBIG post (September - December 2020)

- LIVE BROADCAST | Sponsor logo sponsor on FB LIVE broadcast for ALL MoCA L.Ights programs.
- PUBLICLY RECOGNIZED | During any interview, event speeches or public engagements sponsor will be thanked and named.
- BE OUR GUEST | (8) tickets to MoCA L.Ights VIP Party Friday, Nov. 6 2020
- PRIVATE MOCA LIGHTS TOUR / ARTIST MEET AND GREET | (8) guests pre-VIP Friday, Nov. 6 2020

RADIANCE Sponsorship | $1000

LOGO on:

- IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level

- SPONSOR RECOGNITION IN PRINT:
  - LISTING/ LOGO ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  - LEAD PLACEIGN @ MoCA L.I. Gallery & Event web page at patchgueas.org

- SPONSOR RECOGNITION DIGITAL:
  - DIGITAL PRESS & MARKETING | E-blasts + Bi-monthly newsletters, Press Releases
  - SOCIAL MEDIA SHOUT OUTS | Bi-monthly sponsor post + 1 Personalized FBIG post (September - December 2020)

- PUBLICLY RECOGNIZED | During any interview, event speeches or public engagements sponsor will be thanked and named.
- BE OUR GUEST | (6) tickets to MoCA L.Ights VIP Party Friday, Nov. 6 2020
- PRIVATE MOCA LIGHTS TOUR / ARTIST MEET AND GREET | (6) guests pre-VIP Friday, Nov. 6 2020
SPARKLE Sponsorship | $500

LOGO on:
• IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level
• SPONSOR RECOGNITION DIGITAL:
  • LISTING/LOGO ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  • PAC WEBSITE | Event web page at patchoguearts.org
  • DIGITAL PRESS & MARKETING | E-blasts + Bi-monthly newsletters
  • SOCIAL MEDIA SHOUT OUTS | Monthly sponsor post + 1 Personalized FB/IG post (September - December 2020)
• BE OUR GUEST | (4) tickets to MoCA L.I.ghts VIP Party Friday, Nov. 6 2020

SHINE Sponsorship | $250

LISTING on:
• IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level
• SPONSOR RECOGNITION DIGITAL:
  • LISTING ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  • DIGITAL PRESS & MARKETING | Bi-monthly newsletters
  • SOCIAL MEDIA SHOUT OUTS | group sponsor posts (September - December 2020)
• BE OUR GUEST | (2) tickets to MoCA L.I.ghts VIP Party Friday, Nov. 6 2020

GLEAM Sponsorship | $100

LISTING on:
• IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level
• SPONSOR RECOGNITION DIGITAL:
  • LISTING ON EVENT MAP | 1000+ printed and digitally (75,000+) distributed for events
  • DIGITAL PRESS & MARKETING | Bi-monthly newsletters
  • SOCIAL MEDIA SHOUT OUTS | group sponsor posts (September - December 2020)
• BE OUR GUEST | (2) tickets to MoCA L.I.ghts VIP Party Friday, Nov. 6 2020

FIREFLY Sponsorship | $50

LISTING on:
• IMMEDIATE RECOGNITION CAMPAIGN | On confirmation of a sponsor joining our team they will be highlighted with a *listing/logo and custom link across all PAC•MoCA L.I. social media platforms.*Varies per level

Checks payable to:
PATCHOGUE ARTS COUNCIL
20 Terry Street (Suite 116)
Patchogue, NY 11772

Donations Accepted Online
Please visit: PatchogueArts.org
Questions?
Email: info@patchoguearts.org
Call: (631) 627-8686

PLEASE RETURN WITH YOUR FULL PAYMENT AND LOGO
(If Required) BY September 20, 2020