



The Patchogue Arts Council endeavors to educate, serve, and support the arts community, including artists at all stages of their careers, through the development of new works and public projects, exhibitions, and innovative programming.

PAC was founded to help implement the Village's arts revitalization strategy. Over the years, Biennials, Walking Arts Tours, Patchogue Arts Festivals, PAC MAC (music, arts, and cinema) Festivals, Arts on Terry, MoCA L.I.ghts (art mapping of town buildings), museum exhibits, satellite exhibitions, U.S. Department of Education funded arts integration professional development program \*\* (PEACE Project), Thriving Latinas Art Therapy program with SEPA Mujer, and public art installation consultants for the Village of Patchogue have strengthened the reputation of Patchogue as a vibrant cultural center. Support from the business community through partnerships and collaborations has solidified our presence in Patchogue and has enhanced the reputation of Patchogue Village itself. Our events attract thousands of people to the downtown area every year. Since our inception, Patchogue's identity as a community rooted in the arts has evolved through the joint efforts of PAC and the greater Patchogue Village.

The Patchogue Arts Council's value to artists is rooted in its well-established reputation as a leading organization presenting exhibitions & events focused on contemporary art on Long Island presenting creative programming, collaborations & cross-marketing opportunities to artists, art professionals, & the community at large. PAC's staff is deeply connected to local higher education, permitting collaborations with local colleges and inviting scholars to contribute essays and lectures to exhibitions which place the contemporary work it exhibits in the context of art history and leads the general public to a greater appreciation of new works of art.

The Council's programming supports artists across Long Island as well. Its ongoing outreach beyond the local community expands understanding of the importance of the arts for all communities. Its programming offers culturally enriching experiences to an interested public that would otherwise have to travel distances at greater expense to access art experiences equivalent to PAC's high-caliber programming. By bringing visitors to Patchogue, PAC's programs create a destination that encourages appreciation of arts and culture. Out of town visitors to our events increase foot traffic for the downtown area shops and restaurants. We see evidence the Council's impact in the many positive articles about PAC's programming published in regional media including the Long Island Advance, Ace's Magazine, and the Hampton's Art Hub.

Funding sources include : Members, private foundations, corporate sponsors, local, regional, and national granting entities such as Suffolk County, NY State, NY State Council on the Arts (NYSCA), National Endowment for the Arts (NEA), U.S Department of Education (DOE), and sub grantee in partnership with SEPA Mujer's funding with the U.S Justice Department (DOJ).



**In summation**, PAC takes great pride in supporting Long Island artists as well as creating and providing substantial support and opportunities for them to create new work. Its ongoing outreach educates the community and visitors to understand art and its importance while bringing contemporary art to emerging artist communities. PAC's programs have a positive economic impact by creating a destination that encourages appreciation of cultural arts through high-quality museum programming. Nearly all events are free and always open to the public. All the venues used are in ADA accessible public spaces. PAC's audience is comprised of people across all ages from toddlers to retired folks in wheelchairs, residents from across all areas of the town, and tourists visiting for the day.

\*\*Patchogue Arts Council's (PAC) PEACE (Partners in Education, Arts, & Community Empowerment) project empowers educators and cultural partners in Suffolk County middle and high schools to make more effective use of the arts for underrepresented students through College, Career, and Civic Readiness (CCCR) as well as Culturally Responsive-Sustaining education (CR-S). This program is one of 27 awardees across the country, and the only one on Long Island, funded by the U.S. Department of Education.

PAC's mission and programming efforts are supported by substantial research published by Americans for the Arts. Most recently, in a report titled **Arts & Economic Prosperity VI** it was concluded that, \*\*\* the local nonprofit arts sector generated **\$330.0 million in economic activity during 2022—\$178.4 million in spending by arts and culture organizations** and an additional **\$151.6 million in event-related expenditures** by their audiences. That economic activity supported **4,905 jobs, provided \$234.5 million in personal income** to residents, and **generated \$81.2 million in tax revenue to local, state, and federal governments**. On Long Island, nonprofit arts and culture organizations spent an estimated **\$178.4 million**, which supported **3,164 jobs and generated \$50.0 million** in local, state, and federal government revenue. The report further proves that dinner and a show go hand-in-hand. Attendance at arts events generates income for local businesses— restaurants, parking garages, hotels, and retail stores. An average arts attendee spends **\$37.31 per event** not including the cost of admission. On the national level, these audiences provided **\$74.1 billion** of valuable revenue for local merchants and their communities.

\*\*\*The newly released Arts & Economic Prosperity 6 (AEP6) is an economic and social impact study of the nation's nonprofit arts and culture industry. Building on its 30-year legacy as the largest and most inclusive study of its kind, AEP6 provides detailed findings on 373 regions from across all 50 states and Puerto Rico—ranging in population from 4,000 to 4 million—and representing rural, suburban, and large urban communities.

In partnership with Americans for the Arts, Long Island Arts Alliance coordinated the study of Nassau and Suffolk Counties with generous funding from the Long Island Community Foundation. Over the past year, we have gathered insights from almost 1,000 attendees at various arts and culture events throughout Nassau and Suffolk to report on the social and economic impact the creative sector has on the Island. We've connected with over 400 cultural nonprofits, as well as other stakeholders, to understand the arts landscape's role in COVID recovery.

[https://longislandartsalliance.org/wp-content/uploads/2023/11/LongIsland\\_AEP6\\_Customized\\_Report.pdf](https://longislandartsalliance.org/wp-content/uploads/2023/11/LongIsland_AEP6_Customized_Report.pdf)

<https://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-6>





Most recently the APA affirmed that the contributions of PAC related to this transformation. Here from their website: "Community programming and support for the arts have also greatly contributed to Patchogue's renaissance. Alive at Five and Arts on Terry, outdoor street festivals featuring performances by local, regional, and international musicians and artists have proved to be major economic catalysts for the downtown, attracting more than 25,000 visitors each summer. Local artists continue to support the revival of Patchogue through their involvement in the Patchogue Arts Council, leading onlocal beautification projects designed to improve downtown visitors' downtown experience"

\*<https://www.planning.org/greatplaces/neighborhoods/2019/patchoguevillage>



Long Island's newest museum is the **Museum of Contemporary Arts Long Island**, or **MOCA L.I.**, which is the newly defined exhibition space of the Patchogue Arts Council (PAC) located on Terry Street, the heart of Patchogue's designated Arts District.

PAC has always been unconventional in comparison to other arts councils. Its exhibition focus has made current and contemporary art accessible to everyone and offered exposure for artists across Long Island.

PAC strives to create inclusiveness of everyone in all of its endeavors particularly Long Island's growing Spanish-speaking communities.

The caliber of career-enriching opportunities that PAC provides Long Island artists was previously unavailable in Suffolk or Nassau County. The organization does not charge artists to submit or participate. In fact, stipends are given to exhibiting artists to help cover the costs associated with the creation of new work. PAC's Gallery, now MOCA L.I., is a space that presents museum-quality exhibitions locally mid-Long Island expanding the reach of world-class art on Long Island to new communities.

MOCA L.I. is a museum for artists and the community created by artists of the community. It pledges to continue serving and strengthening the cultural fabric of Long Island.



**Council on  
the Arts**



## OVERVIEW

As the epicenter of arts and culture in our community, **Patchogue Arts Council** is at the forefront of blending artistic innovation with economic development. For 15 years, our organization has consistently catalyzed local and statewide financial success, and we're pleased to share 2023 has been our most prosperous year yet. Thanks to the generous support of our donors and partners, we have not only enriched the cultural tapestry of our region but have also contributed to **\$32.3 million** in economic vitality and social fabric of Long Island.

In this report, we are excited to share the tangible impact of your investments – from fostering artist careers, providing arts in education experiences across L.I., and supporting small businesses to enhancing the quality of life for all community members.

Our journey over the last year has been one of inspiration, challenge, and profound community connection, and we are proud to showcase how, **together, we are making a difference.** With your ongoing support we will continue to reach new heights!

## 2023 PATCHOGUE ARTS COUNCIL ECONOMIC IMPACT

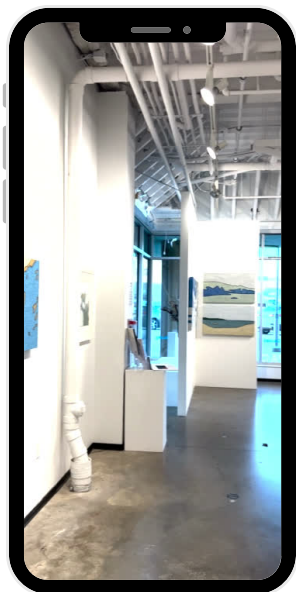
Funding for Patchogue Arts Council is an investment that stimulates the economy, supports local jobs, and contributes to building a healthy and vibrant locality. In 2023 we've contributed to:



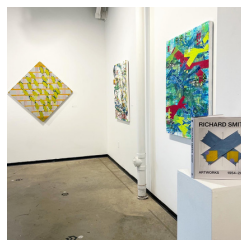
## 2023 PATCHOGUE ARTS COUNCIL HIGHLIGHTS

### PAC 2023: A YEAR IN REVIEW

Click to play or scan QR code



### PAC + OPPORTUNITY



#### MoCA L.I. & Satellite Exhibitions

Ongoing

- Increased exhibits by 150% (5 local galleries)
- Expansive network of emerging, mid-career, and established artists

### PAC + EDUCATION



#### PEACE Project (Year 2 of 5)

June 2023 (Year End)

- Only educational program of its kind on Long Island
- 34 cohort members
- 99% success rate

### PAC + TECHNOLOGY



#### MoCA Lights / Merry & Bright

Oct 2023 / Dec 30 - Jan 1

- 8,000+ LI Attendees
- 2nd largest in NY
- 13+ locations/ 200+ Artists

### PAC + EVENTS



#### Arts on Terry (Annual Event)

September 2023

- 3,000+ LI Attendees
- 17+ Organizations/ 300+ Artists

### PAC + COMMUNITY

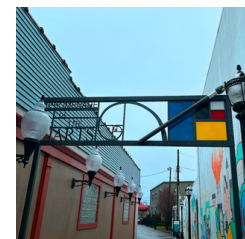


#### PAC x VoP Chamber Arts Integration

Ongoing

- Active Alive After 5 contributor
- Co-hosted Fall Festival
- Hosted official pride parade after party generated 5000+ LI Attendees

### PAC + PUBLIC ART



#### Visual Arts Consultant Ongoing Promenade to the Arts Arch 2023

- 60,000+ reach local tourism
- Projects include: Annual Sculpture Garden, Annual Mural project, 3 public art arches, various public art installations



# HOW WE GOT THERE

## 2023 PATCHOGUE ARTS COUNCIL COMMUNITY DEVELOPMENT

This year, we've individually hosted 110+ events, and partnered with of organizations across Suffolk County to drive diverse cultural expressions, nurture social connections, promote neighborly pride, and boost tourism through authentic arts experiences.

Cultural events such as *MOCA Lights* and *Arts on Terry* have enriched the quality of life and well-being of local residents. On Long Island, attendees spend an average of \$38 per person per event, beyond the cost of admission. These dollars represent essential income for local merchants and contribute to the overall health and vitality of the community.

Educational and equitable enrichment programs such as Art Therapy with *SEPA Mujer* and *PAC PEACE (Partners in Education, Arts, and Community Empowerment) project*, enabled students, underrepresented patrons, educators, and cultural partners alike to foster personal and professional development through arts based solutions.

## PARTNERSHIPS & COLLABORATORS

- In 2023, PAC partnered with 25+ local businesses, 550+ artists, 20+ art collaborators, and 30+ non-art collaborators spanning from Nassau to Montauk
- PAC demonstrates a thriving 'community & artist-first' approach to our partnerships. Unlike the business model of many arts organizations on L.I., our council provides comprehensive local business endorsements, accessible opportunities for artists, and sponsorships to foster educational and career progression, free from financial barriers.
- Our work with local government has a lasting impact on village infrastructure. So much so, that Terry Street in Patchogue, home to PAC MOCA, is **officially zoned as an Arts District** since 2017.

### Village of Patchogue | 25+ Local Businesses

- PAC is the **Visual Arts Consultant** for the Village alongside the Community Development Agency (CDA)
  - In 2023, this collaboration advanced public art in the form of marketing materials such as ads and banners, and public installations.
- PAC is proud to collaborate with the Patchogue Chamber. We directly **elevate participation in community events and drive traffic to local businesses** by incorporating and representing the arts.
  - In 2023, we've contributed to a variety of events such as Alive After 5, the Fall Festival, and the Holiday Vendor Emporium to promote local artists and arts related merchants.
- PAC plays a critical role in **pioneering innovative impactful technology, projection mapping and AR** (augmented reality).
- In partnership with Patchogue-Medford Library, MOCA Lights became the catalyst for a permanent holographic projections in the community, through commissioned site specific installations.
  - In 2023, the Pat-Med Library won an award for their investment for this application of unique technology. And in early 2024, the team will be presenting the impact of Interactive Marketing with AR at the American Library Association LibLearnX Conference.



**MOCA L.I.ghts**  
Historic Carnegie Library  
October 2023



**Annual Mural**  
Ribbon Cutting  
June 2023

### Long Island & Beyond Art Collaborators | 550+ Artists 25+ Arts Collaborators

- PAC **services artists** through exhibition opportunities, promotion of contemporary work, media outreach, and when possible fiscal sponsorship to make it possible for access to local, state and federal grant funding.
  - In 2023, we facilitated \$40,000 from NYSCA as a fiscal sponsor for 4 artists and \$200,000+ PAC funded coverage for artists fees/commissions, stipends to visual artists, teaching artists, poets, performers, musicians, teaching artists, commissions, professional development, curatorial needs, new works, and freelance support.
- Most art councils charge artist fees, exhibit fees, and require membership commitments. PAC differs from most, by **eliminating financial barriers and promoting broad artist inclusiveness**, cross sector collaborations. An ongoing partnership with Patchogue-Medford Library makes it possible for programs like Coffee with a Curator & Learning to Look to be offered at no cost, while providing stipends to curators and artists.
  - In 2023, we were able to provide 35+ opportunities to artists, with no financial obligation required.
- PAC **builds lasting relationships with key art-related sponsors** such as MYND. This allows our mission to reach new heights, by providing the best possible models for the artists we commission.
  - In 2023, MYND's sponsorship supported the highest level of architectural detail and precision scaling for MOCA Lights across all locations. This international standard attracts well established artists, increasing distinction across the community.



**NYSCA Funded Project**  
**'My New Land'**  
November 2023



**Coffee with a Curator**  
**'Manu-Scripts' Exhibit**  
October 2023

### Long Island Non-Art Collaborators | 30+ Partnerships

- PAC's PEACE Project empowers educators in middle and high school, teaching artists and cultural partners across Long Island to develop **meaningful and effective arts experiences** focused on classroom content, College, Career, and Civic Readiness (CCCR) and Culturally Responsive-Sustaining education (CR-S) to students. Partnership Resources include building networks, funding projects, communication, technical support, and CTLE professional development through a partnership with Eastern Suffolk BOCES.
  - In 2023, PEACE achieved a 96% effectiveness rating from cohort members, successfully increasing students CCCR and CR-S.
- PAC has partnered with SEPA Mujer since 2021, to support **advanced equity and justice** for the Latin immigrant community.
  - In 2023, we've continued our arts therapy program with SEPA Mujer, *'Thriving Latinas'* to support domestic violence survivors. We are a sub-grantee of the U.S. Department of Justice, with a goal to improve legal representation for this demographic.
- PAC **builds lasting relationships with key local sponsors** such as LI Advance and Toast. This allows our mission to reach new heights, by providing media outreach and event space to maximize community attendance.
  - In 2023, we've continued to leverage our on-going partnership with Toast for gallery space, special receptions, lectures, tours, and vendor events.



**PAC Art Therapy x SEPA**  
**Mujer Thriving Latinas**  
Ongoing



**PAC PEACE Project**  
**Cohort Orientation**  
June 2023  
Program continues 2024

## REFRESHED EVENT IDENTITY & BRANDING



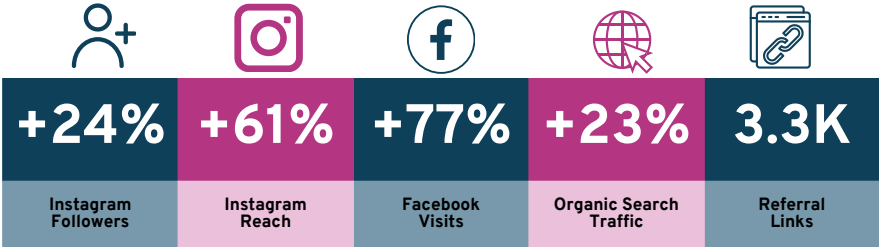
- In 2023, PAC received donated services from award winning designer, Jack Harris of Jack Harris Design, to re-brand some of our programming, as well as support fundraising campaigns, event posters, and graphics for MoCA L.I.ghts and Arts on Terry.
- We will continue to receive branding and design services in 2024.

### PAC PROGRAM BRANDING:



# DIGITAL MEDIA PRESENCE

- In 2023, PAC accelerated digital media to reach local businesses and residents
- Growth in social media engagement and search traffic drove awareness of events and relevancy to community
- Digital communication on owned channels and referral traffic from supporting organizations solidify PAC's positioning as a trusted arts and cultural organization



# FUNDING SOURCES

- In 2023, PAC received \$618.6k in funding from 7 local and federal organizations including:

<b>Suffolk County Economic Development &amp; Planning</b> Omnibus Grant	<b>US Department of Education</b> PAC PEACE Project Grant (year 2 of 5) <i>(27 total awarded in U.S., 3 in NY)</i>	<b>NYSCA</b> General Operating Funding & Fiscal sponsorship for 4 individual artists <i>(17 total awarded on LI)</i>	<b>Suffolk County Office of Cultural Affairs</b> 2 Creative Competitive Grants	<b>PSEG</b> Corporate Donation	<b>Knapp Sweezy Foundation</b> Private Donation	<b>Village of Patchogue</b> Business Improvement District	<b>Patchogue Arts Council</b> Memberships & Internal fundraising Activities

# 2023 PATCHOGUE ARTS COUNCIL (PAC) ARTS & ECONOMIC PROSPERITY 6 (AEP6) REPORT

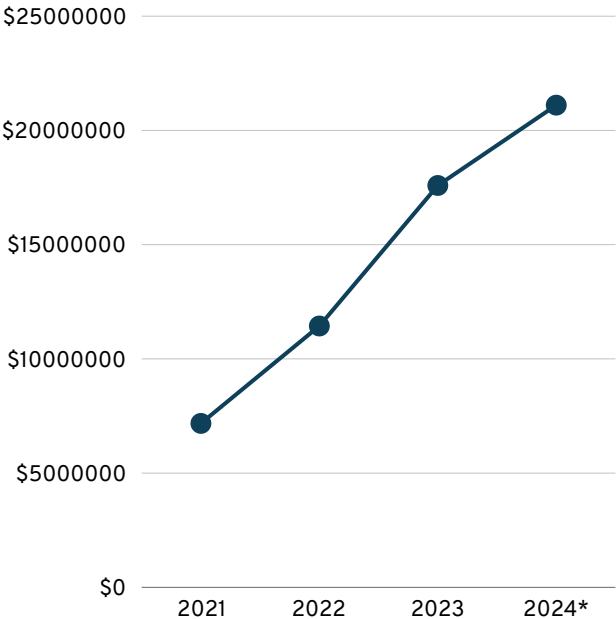
The annual Arts & Economic Prosperity 6 report disseminates data to highlight the economic and social impact of nonprofit arts and cultural organizations and their audiences. By every measure, Patchogue Arts Council has impressive results, exceeding national averages.

Locally, Patchogue Arts Council has exceeded the average contribution of Long Island nonprofit organizations (based on 2022 benchmarks, 2023 Long Island data not available)

AEP6 makes clear that when we fund the arts, we are investing in an industry that stimulates the economy, supports local jobs, and contributes to building healthy and vibrant communities. Arts & Economic Prosperity 6 brings a welcome message: when you invest in the arts and culture, you are investing in an industry that strengthens your economy and builds more livable communities.

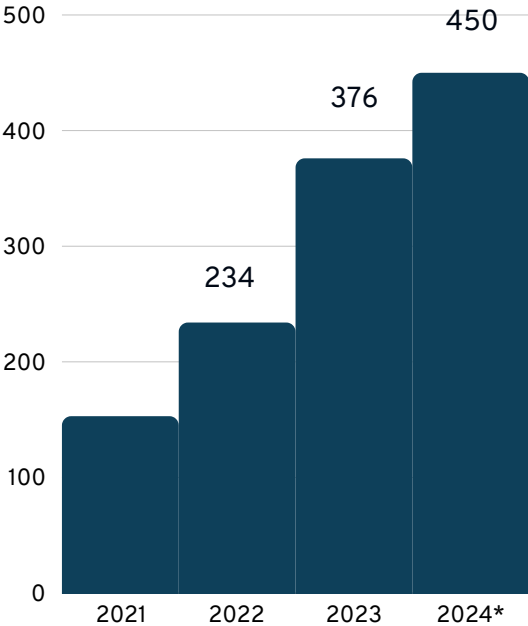
## HOUSEHOLD INCOME

- In 2023, PAC contributed to \$17.6 million in resident income as a result of generated expenditures
- Annual growth is +54% (vs 2022), and is expected to grow an additional +20% in 2024



## EMPLOYMENT

- In 2023, PAC supported 376 jobs, inclusive of full time, part time, and seasonal employment
- Annual growth is +61% (vs 2022) and is expected to grow an additional 20% in 2024

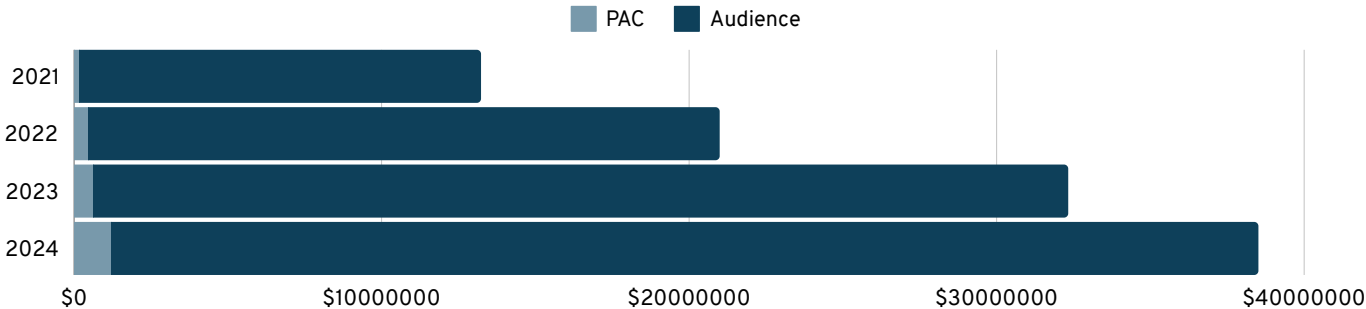


\*2024 estimated projections



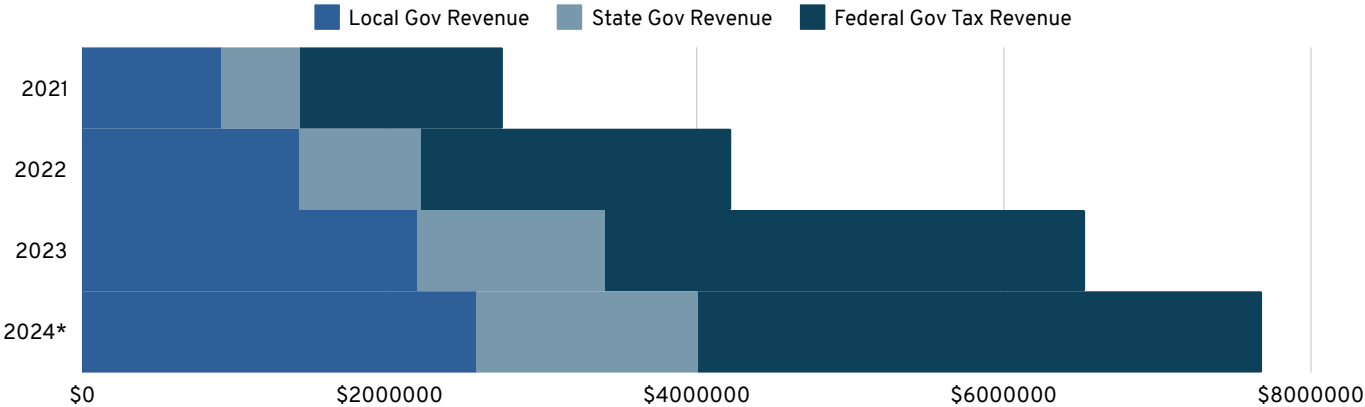
# TOTAL COMMUNITY SPEND

- Patchogue Arts Council's (PAC) spend of \$618,592 in 2023 contributed towards \$31M in audience spend, a 5,026% ROI.
- Event-related spending from 2021-2023 has incremental growth at +35% CAGR
- Year over year growth is +54% (vs 2022) and is expected to grow and additional 19% in 2024



# GOVERNMENT REVENUE

- In 2023, PAC contributed to \$6.7 million in Local, State, and Federal Government Tax revenue
- Annual growth is +54% (vs 2022), and is expected to grow an additional +20% in 2024



\*2024 estimated projections

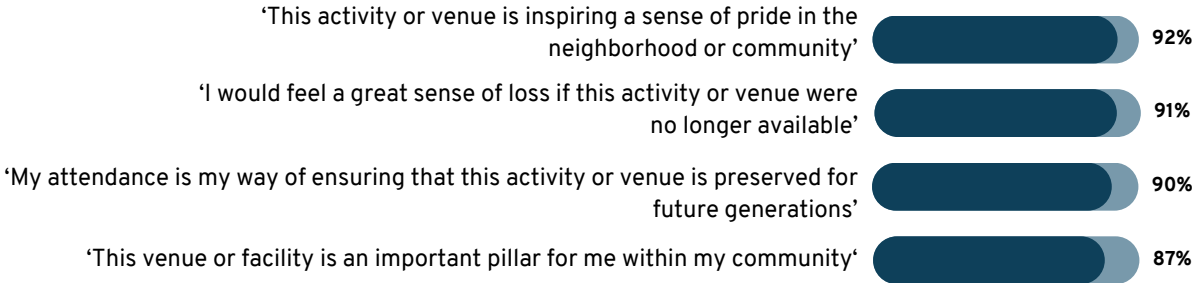
# 2022 PATCHOGUE ARTS COUNCIL (PAC) LONG ISLAND IMPACT

- In 2022, the nonprofit arts and culture industry generated \$330 million in economic activity. This supported 4905 jobs, provided \$234.5 million in personal income to residents, and generated \$81.2 million in tax revenue to local, state, and federal governments.
- A total of 304 nonprofit arts and cultural organizations on Long Island participated in aggregate economic impact reporting.
- An average of \$1.1 million per nonprofit contributes 0.33% to the total \$330 million.
- **PAC is 1,833% above industry average, contributing 6.4% to total 2022 nonprofit economic impact on Long Island.**

Surveys completed by individual attendees across Long Island demonstrate an appreciation for how the arts and culture impact the development and well-being of the community and its residents

# LEVEL OF AGREEMENT WITH SOCIAL IMPACT STATEMENTS

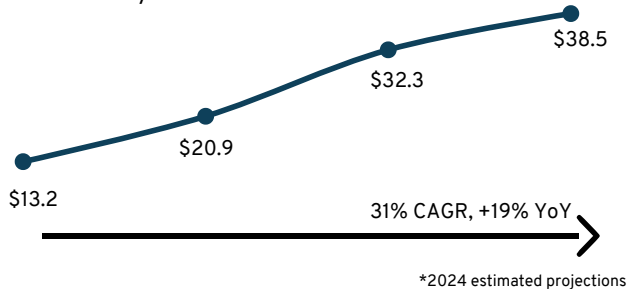
(2022 AMERICANS FOR THE ARTS, LONG ISLAND ARTS ALLIANCE SEGMENT SURVEY)



# 2024 PROJECTIONS

## 2021-2024\* ECONOMIC GROWTH \$, MILLIONS

- In 2024, PAC is projected to contribute \$38.5 million in economic impact, +19% to 2023
- With \$800,000 in funding dedicated to construction of a new arts center; we're committed to investing in long term, sustainable growth for our community.



Grant received from the Suffolk County JumpSMART program will be seed funding to help continue raising funds to create a new arts center in East Patchogue

In 2024, we plan to break ground on our new arts center, in partnership with Rechler Equity. This arts center is estimated to be completed by 2026. We've raised 800,000 for 2024, out of an estimated \$2M total.

Rechler Equity

The arts center will allow us to scale incremental value to the community with increased events, larger reception space, and prominence in the eyes of artists internationally.

## FUNDING SOURCES

- In 2024, PAC will receive +95% in funding, expanding donations from +4 foundations\* from 2023



Suffolk County Economic Development & Planning  
Omnibus Grant + Jumpstart Grant



US Department of Education  
PAC PEACE Project  
(year 3 of 5)



NYSCA  
General Operating Funding + fiscal sponsorship for 3 individual artists  
(15 total awarded on LI)



Suffolk County Office of Cultural Affairs  
2 Creative Competitive Grants  
(Expected)



Village of Patchogue  
Business Improvement District



National Endowment for the Arts  
2024 Programming Grant



US Department of Justice  
Sub Grant with SEPA Mujer



PSEG  
Corporate Donation  
(Expected)



Knapp Sweezy Foundation  
Private Donation



Osaic Foundation  
Private Donation



Patchogue Arts Council  
Memberships & Internal fundraising Activities

\*New grants highlighted in blue, 1 private donation not featured

## PARTNERSHIPS & COLLABORATORS

- In 2024, PAC will continue partnerships with local businesses, art collaborators, and non-art collaborators to further scale our impact on the community together.



Patchogue-Medford Library



Village of Patchogue  
25+ Local Businesses



MYND WORKSHOP

Long Island & Beyond Art Collaborators  
550+ Artists 25+ Arts Collaborators



The Long Island ADVANCE



Long Island Non-Art Collaborators  
30+ Partnerships



## **Arts & Economic Prosperity 6:**

### **Definitions:**

#### **Total Expenditures:**

The total dollars spent by your nonprofit arts and cultural organization and its audiences; event-related spending by cultural audiences is estimated using the average dollars spent per person, per event by cultural attendees in similarly populated communities.

#### **Household Income:**

The total dollars paid to community residents as a result of the expenditures made by your arts and cultural organization and/or its audiences. Household income includes salaries, wages, and entrepreneurial income paid to residents. It is the money residents earn and use to pay for food, shelter, utilities, and other living expenses.

#### **Jobs (Employment):**

Employment data in IMPLAN (impact analysis for planning) is an annual average headcount of full time, part time, and seasonal employment. Note that a person can hold more than one job, so the job count is not necessarily the same as the count of employed persons. While IMPLAN employment adjusts for seasonality, it does not indicate the number of hours worked per day. It is not, therefore, equal to full time equivalents. This is the same definition used by the U.S. Bureau of Economic Analysis Regional Economic Accounts and the U.S. Bureau of Labor Statistics Census of Employment and Wages.

#### **Government Revenue:**

The total dollars received by local, state and federal governments as a result of the expenditures made by your arts and cultural organization and/or its audiences. Government revenue includes revenue from local and state taxes (e.g., income, sales, lodging, real estate, personal property) as well as funds from license fees, utility fees, filing fees, and other similar sources. Local government revenue includes funds to governmental units such as city, county, township, and school districts, and other special districts.

## **Americans for the Arts & Long Island Arts Alliance:**

To complete this analysis for Long Island, Americans for the Arts used the IMPLAN platform to build a customized input-output model based on the unique economic and industrial characteristics of Nassau and Suffolk Counties.

2022 data used to benchmark Patchogue Arts Council impact as 2023 Long Island data not yet available. This will be updated with recent metrics once 2023 information is attainable.



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[WWW.PACPEACEPROJECT.ORG](http://WWW.PACPEACEPROJECT.ORG)

## PAC's PEACE PROJECT

Patchogue Arts Council's (PAC), PEACE (Partners in Education, Arts, & Community Empowerment) Project empowers middle and high school educators and cultural partners from Long Island to make more effective use of the arts for underrepresented students through College, Career, and Civic Readiness (CCCR) and Culturally Responsive-Sustaining education (CR-S). This is achieved in partnership with Eastern Suffolk Boces professional development and cultural / arts organizations.

PEACE brings together many people contributing their shared knowledge, expertise, and ideas. As a critical community of practice (CCoP) the PEACE Project works to ensure that strength comes from;

**Shared knowledge** that is shaped through an exchange of ideas and instructional strategies at monthly CCoP gatherings, annual Summer Institute, PEACE OUT's, and one-to-one dialogue in partnerships. PEACE shares how the arts can deepen 21st Century Skills (21C), Career, College, & Civic Readiness (CCCR), and Culturally Responsive-Sustaining (CR-S) education.

**Community** that grows over time and encourages participation and willingness to share difficulties, successes, and questions. The PEACE community welcomes all school districts, content areas, cultural partners, and artistic disciplines.

**Practices** that focus on arts-based learning, middle & high-school needs and interests, 21 Century Skills, CCCR, CR-S, and sharing experiences as novices, experts, local, or global practitioners.

**Resources** through funding, communication, and technical support among schools and cultural partners to ensure that robust arts education partnerships thrive for many years to come.

**Amplifies** 21st Century Ideas by sharing best practices, content-based support materials, and methods across a national network as well as a county-wide youth advisory group. Partnerships are designed to improve pedagogical skills, build core knowledge, and generate instructional ideas.

*The PEACE project is committed to shaping a diverse, inclusive, and equitable art education community. We strive to create a welcoming and affirming environment where all individuals feel a sense of belonging. We strongly encourage applications from perspectives that have been historically underrepresented within our society including but not limited to individuals who identify as BIPOC (Black, Indigenous, People of Color), individuals who identify as part of the LGBTQIA+ community, and individuals with disabilities\*.*

*\*The PEACE team understands these identity categories can be viewed as an umbrella terminology and should not be used when referencing a specific group or population. If you are mentioning a specific population or individual within these communities, use specific language to be as accurate as possible.*

This 5-year project is supported 100% by federal funds awarded through a highly competitive grant with the US Department of Education (USDOE).

## PEACE IS...



### Summer Institute

**Courageous Conversation**  
 Norms and Compass

- Stay Engaged
- Experience Discomfort
- Speak Your Truth
- Expect and Accept Non Closure
- Respect Confidentiality

### Community of Practice



### PEACE Out's







## OVERVIEW

- Patchogue Arts Council's (PAC) **PEACE Project** provides professional development solutions for middle and high school educators and cultural partners across Long Island.
- Our empowered community of educators and cultural partners deliver an **effective use of the arts**, with practices focused on College, Career, and Civic Readiness (CCCR) and Culturally Responsive-Sustaining education (CR-S) to students.
- Our approach to learning addresses urgent issues in local, state, and national education, and we are committed to the evolution of **diverse, inclusive, and equitable education**.
- Professional Development provided by **Eastern Suffolk BOCES Arts in Education**.

We are pleased to share qualitative and quantitative feedback on how our year 1 PEACE Cohort successfully embedded CR-S, CCCR, and 21st Century Skills into arts based learning from June 2022-June 2023.

This feedback is used to:



Approach plans, implement, and assess our work in real time.



Understand participants experience with and input on the PEACE project.



Apply learnings to maximize efficacy beyond this project.



## PEACE PROJECT YEAR 1 COHORT AT A GLANCE



### PARTICIPANT OVERVIEW

- **34** YEAR 1 PEACE COHORT MEMBERS (2022-2023)
- **7** TEACHER/TEACHING ARTIST PARTNERSHIPS DEVELOPED
- **6-12** STUDENT GRADE RANGE



### SATISFACTION

- **92%** OF PARTICIPANTS WOULD RECOMMEND THE PEACE PROJECT TO OTHERS
- **90%** SATISFACTION INDEX (4.5/5)



### POST-PROJECT IMPROVEMENTS

- **95%** FEEL KNOWLEDGEABLE ON INTEGRATING ARTS ACROSS DISCIPLINES (+14%)
- FREQUENCY TO INCORPORATE ARTS IN LEARNING INCREASED **+37%**
- CR-S UNDERSTANDING GREW 39%, AND THE ABILITY TO INCORPORATE GREW **+28%**

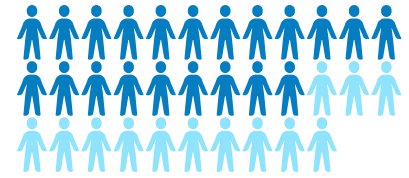


### PROJECT EFFECTIVENESS

- OVERALL, **99%** OF PARTICIPANTS FEEL STUDENTS INCREASED THEIR SKILLS WITH PEACE
- PARTNERSHIPS REFLECT A **96%** EFFECTIVENESS RATE, (CONTENT TO INTENDED OUTCOME) WITH THE HIGHEST IN CR-S AT **100%**

# PAC PEACE PROJECT COHORT 1 PRE/POST SURVEY RESULTS

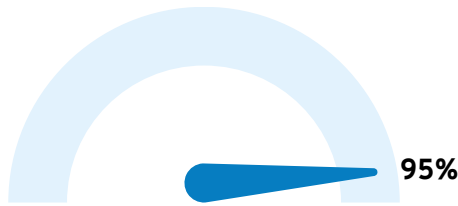
There were a total of 34 participants in Cohort 1. In June 2022, a pre-survey was administered to participants to assess their knowledge, comfort, and ability to incorporate the arts using multiple instructional frameworks before program implementation. 34 participants completed the survey.



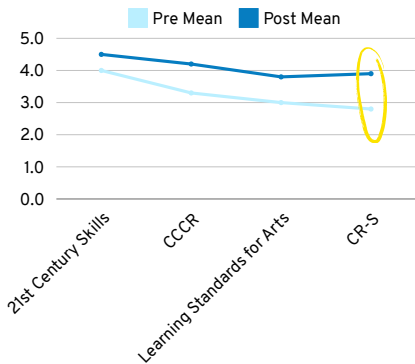
A post-survey was administered during May 2023 after implementation. 22 participants completed the post-survey. Upon analysis of the data, we matched 21 participants across the pre-and post-survey. **Only the matched survey results are presented.**

## KNOWLEDGE INTEGRATION

- Post program, 95% feel 'knowledgeable' to 'very knowledgeable' on integrating arts across disciplines
- **+ 14% to pre-program survey results**

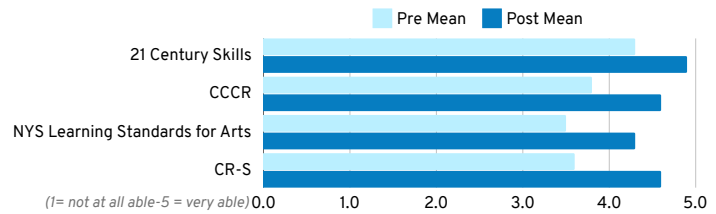


- Understanding of framework grew 25% post program.
- **Largest increase in CR-S with +39%**

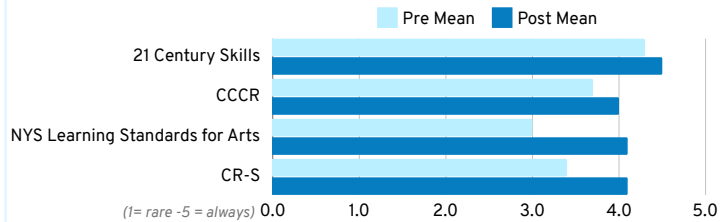


## FRAMEWORK INCORPORATION

- The **ability** to incorporate frameworks into students work **increased 21% across all 4 frameworks,**
- Largest increase in CR-S at 28%
- (Post program overall 92% (4.6/5) ability index)



- The **frequency** to incorporate frameworks **increased +16% across all 4 frameworks**
- Largest increase in NYS learning for arts (+37%)
- (Post program overall 84% (4.2/5) frequency index)



## SUSTAINED LEARNING & COMMUNITY IMPACT

**90%** Participants are comfortable using the arts for CR-S (+8%)

**+10%** Participation in local arts & cultural experiences

**+33%** Awareness increase for local arts opportunities

There are incredible people involved in this project and an amazing effort to create opportunities for education, community engagement, and connections in the arts in classrooms.

This program is such a **valuable vehicle to connect like-minded individuals across Long Island!**

-Cultural Partner

[PEACE] **prioritizes the space to consciously reflect and engage in connecting the arts and education** in the school setting and provides increasing knowledge in effective and creative ways to do that

-Educator

For children who are told they have to hide in the darkness, they finally put their stories into the light.

-Educator

It is my belief that art (art making, thinking, and appreciation) is a tool to make what students learn in the classroom relatable and attainable.

This project gave me the "force" needed to show proof and backing by administration.

-Arts Educator

The project and collaboration I worked on was extremely powerful and well-received by students, administration and peers.

It was a testament to the **importance of arts integration in the public schools.**

-Teaching Artist

# PAC PEACE PROJECT COHORT 1 REFLECTION TOOL RESULTS

There were a total of 34 participants in Cohort 1. In May 2023, participants were asked to complete an Educator Reflection Tool and a Student Reflection Tool for each of their students.



The purpose of these tools are to assess the extent to which their units embedded 21st Century skills, CCCR, and CR-S approaches into art-based learning and collect feedback on how effective the content was in reaching the intended outcomes of the units.

We received 7 educator Reflection entries, representing 7 teacher/teaching artist partnerships.

## OVERALL, PEACE PARTNERSHIPS REFLECT A 96% EFFECTIVE RATE

- Below is a breakdown of each disciplinary area, with examples on how projects embedded skills into art-based learning for sustainable, personal development.
- We've highlighted subgroups that are applicable to all partnerships, with acknowledgement to high effectiveness scores (content to intended outcome) to indicate partnership impact.

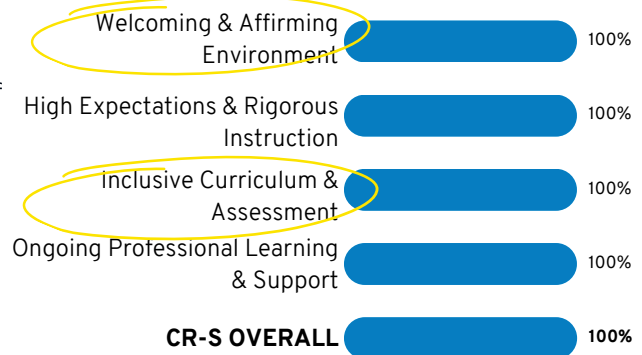
### CULTURALLY RESPONSIVE-SUSTAINING CR-S EFFECTIVENESS INDEX

Overall reflection survey results indicate a **100% effectiveness rate** for the cumulative subgroups (right).

Among the groups **“Welcoming & Affirming Environment”** and **“Inclusive Curriculum & Assessment”** were applicable to 100% of the partnerships and received the highest effectiveness score.

**Welcoming & Affirming Environment:** *Contribute to shaping an environment that welcomes and allows unique expression of identities, cultural backgrounds, and beliefs*

**Inclusive Curriculum & Assessment:** *Elevate historically marginalized voices by exploring power and privilege, biases, and inequities, and decentering dominant ideas and voices.*



**CR-S SKILL BUILDING:** For applicable partnerships, **100%** believe students increased skills in CR-S

#### CR-S IN ACTION:

##### PROJECT NAME - DE DONDE SOY

*“This project really made the students dig deep into their feelings and emotions. It was understood since the start of this project that my classroom and anything along this project was a safe space. **Students were able to express their raw emotions with themselves, us, and their peers.** By doing this, they were all able to reflect on themselves and their experiences.”*

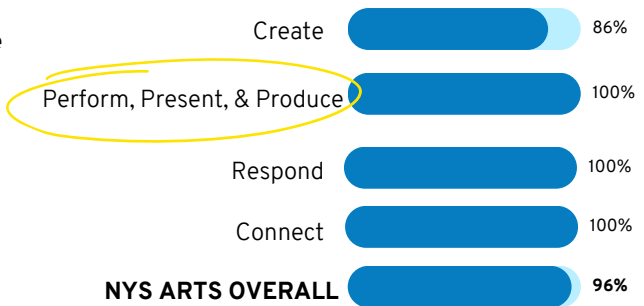


### NYS LEARNING STANDARDS FOR THE ARTS NYS ARTS EFFECTIVENESS INDEX

Overall reflection survey results indicate a **96% effectiveness rate** for the cumulative subgroups (right).

Among the groups **“Perform, Present, and Produce”** was applicable to 100% of the partnerships, and received the highest effectiveness score.

**Perform, Present & Produce:** *Select, analyze, interpret, develop, and refine artistic work for conveying meaning and sharing with others.*



**NYS ARTS SKILL BUILDING:** For applicable partnerships, **100%** believe students increased skills in NYS Arts

#### NYS ARTS IN ACTION:

##### PROJECT NAME - WEAVING PROJECT

*“...Students examine the role of weaving in preserving cultural traditions and identity and develop an understanding of diverse cultural practices and contributions in the field of textile arts. By embedding the New York State Learning Standards for the Arts into the Weaving project, **students engage in meaningful artistic experiences that promote their artistic growth, cultural awareness, and interdisciplinary connections.** The project fosters creativity, critical thinking, and a deep appreciation for the arts while ensuring alignment with state-level learning standards.”*





# COLLEGE CAREER CIVIC READINESS

## CCCR EFFECTIVENESS INDEX

Overall reflection survey results indicate a **93% effectiveness rate** for the cumulative subgroups (right).

Among the groups, **“Civic Mindset” & “Civic Skills & Action”** were applicable to 100% of the partnerships, and received the highest effectiveness scores.

**Civic Mindset:** a strong understanding of self as part of/responsible to a larger social society through democratic, interpersonal, intrapersonal, and informed actions for the meaningful participation of civic life.

**Civic Skills & Action:** a strong critical, analytic, verbal, communication, and media literacy in a variety of activities inside and outside of school.



**CCCR SKILL BUILDING:** For applicable partnerships, **97%** believe students increased skills in CCCR

### CCCR IN ACTION:

#### PROJECT NAME - HANDS ON HISTORY

“...Students [contributed to] larger mural to envision themselves as “part of the government.” By doing this, students **were able to talk about the process, work together, and discuss how the roles of each government building are part of their daily lives.** Students, who traditionally are pulled for services for art class, were able to create something that was part of their school community.”



## 21ST CENTURY SKILLS

### 21ST CENTURY SKILLS EFFECTIVENESS INDEX

Overall reflection survey results indicate a **95% effectiveness rate** for the cumulative subgroups (right).

Among the groups **“Communication”** was applicable to 100% of the partnerships, and received the highest effectiveness score.

**Communication:** Work excels in expressing a main idea and/or subject, Writing, talk, and actions demonstrate substantial and detailed knowledge. Messages are characterized by a unique and compelling authorial voice or perspective; messages are characterized by a strong sense of purpose.



**21C SKILL BUILDING:** For applicable partnerships, **100%** believe students increased skills in 21st Century

### 21C SKILLS IN ACTION:

#### PROJECT NAME - EXPLORING EMOTIONS & UNDERSTANDING YOURSELF

“Students were encouraged to explore materials, ask questions, and be imaginative in how they could visually represent themselves. The communication comes in when their **finished project shows how they see themselves and is a true representation of who they are.**”



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