

# POINTS OF LIGHT

MOCA L.I.GHTS 2023



250,000  
visitors

50,000  
views on  
social  
media

## Dear Friends and Sponsors,



MoCA L.I.ghts 2023 is on its way! It's still amazing to us that in just 3 short years, this event has become such an integral part of our annual programming. It has grown from a mere concept into a phenomenon that has captivated the hearts and minds of over 550,000+ people, making it the most widely attended program our organization has ever produced. Growing year after year, MoCA L.I.ghts has surpassed expectations, continuously exploring new horizons and leaving a lasting impression on every attendee every time those projectors power up; and 2023 will be no different!

With our accumulated experience in producing this remarkable event, we are now determined to raise the bar even higher. MoCA L.I.ghts 2023 promises to be a truly unforgettable experience, brimming with innovative features that will undoubtedly leave a lasting impact. Among the exciting additions planned for this year are captivating illuminated works in the Sculpture Garden, an open call for performances, costumes, and wearable light forms, mesmerizing soundscape projections, interactive real-time performances, projections, expanded Art on the Marquee programming that will include The Suffolk, and a main projection installation curated in collaboration with Ma's House – a nonprofit organization focused on promoting the work of Indigenous artists from the Shinnecock Indian Reservation in Southampton. Moreover, if we meet our fundraising goals, we aim to bring MoCA L.I.ghts On The Glow to the Tesla Science Center at Wardenclyffe in Shoreham, NY in spring of 2024.

As we set MoCA L.I.ghts 2023 "Points of Light" into motion, we humbly request your assistance. This grand-scale community program relies on the generous support of individuals and businesses like yours to ensure its sustainability and success. Unlike ticketed events, MoCA L.I.ghts remains accessible to all members of our community, regardless of their financial means. It is precisely for this reason that we invite you to consider making a meaningful contribution or becoming a sponsor. Your support will not only enable us to continue nurturing the arts and culture within our shared Long Island community but also reinforce your commitment to our thriving region. ➡



**It is imperative that programs like MoCA L.I.ghts continue offering the community inventive opportunities to engage with art for free and draw visitors from near and far to our Main Street.**



We are proud to be collaborating once again with the Greater Patchogue Chamber of Commerce, the Village of Patchogue, Patchogue BID, Patchogue Theatre for the Performing Arts, Patchogue-Medford Library, and Cornell Cooperative Suffolk County & Marine Department, Vanderbilt Museum, and Tesla Science Center at Wardenclyffe. Together, we will continue to contribute culturally, educationally, and economically to the area.

We sincerely hope that you will join the Patchogue Arts Council in our efforts to enliven our downtown with the arts for a long, long time. Together, we can create a legacy of innovation and see the limitless impacts the arts can have on the Village of Patchogue and its visitors from near and far.



Luminously,

**Beth Giacummo**  
Patchogue Arts Council  
Museum of Contemporary Art  
L.I. Executive Director &  
MoCA L.I.ghts Creative Director

**David Kennedy**  
Greater Patchogue Chamber of Commerce  
Executive Director



**Council on the Arts**

**Patchogue Arts Council • Museum of Contemporary Art L. I. & The Greater Patchogue of Commerce present MoCA L.I.ghts.** MoCA L.I.ghts • Points of Light 2023 will transform downtown Patchogue into L.I.'s only immersive, open-air museum with site-specific projected installations on both modern & historic architecture throughout the downtown to be viewed by the public at no cost on foot, by car, or live-streamed. Surrounding businesses will again become a vibrant backdrop to this unique arts experience, rejuvenating and illuminating the Village for spectators of all ages. The work of over 100 local, national, and international artists of varied career

levels – emerging, mid-career, and well-established – will be presented through programs such as: Art on the Marquee (AoM), LIVE Experimentation Labs, ARTchitecture, Night Visions Projected Pop-Up Gallery (NVP), Themescape Activated, Garden of Sculpted deLights, projection inspired performance, and educational opportunities for artists interested in learning how to work in digital processes. In partnership with Cornell Cooperative and the Patchogue-Medford Library, there will also be contemporary art & local history walking tours as well as onsite family friendly educational programs that coincide with a number of the projection projects.



**Art on the Marquee®**  
**October 5 - December 31, 2023**  
**(time TBA)**

In collaboration with the historic Patchogue Theatre of Performing Arts, PAC will utilize the marquee, which is typically used for information and marketing, to exhibit a curated selection of site-

specific artist-created videos, gifs, animations, and digitally created still works. Pieces for this program are curated from an international open call. Currently, it is also L.I.'s only digital marquee exhibition.

AOM Satellite | For the first time we will be running Art on the Marquee at an additional location, The Suffolk, in Riverhead NY. Dates and time TBA

**ARTchitecture**  
**October 5 - 9, 2023**

Site-specific projections will illuminate the facades of contemporary and historic architecture, including some of Patchogue's most beloved buildings located throughout the downtown. Past ARTchitecture locations have included the Patchogue-Medford Carnegie Library and Main Street Library facades, Industrial Coverage Building (former Union Savings Bank), Bank of America, United Methodist Church, and of course the home of PAC • MoCA L. I. – Artspace.



**Night Visions Gallery**  
**October 5 - 9, 2023**

An open-air pop-up projected gallery will be placed in various locations throughout the Village of Patchogue, creating a unique art viewing experience for the community. Works included in this program will be curated from an international open call to artists working in all media, traditional and digital.

**What's Glowing in the Garden**  
**October 5 - 9, 2023**

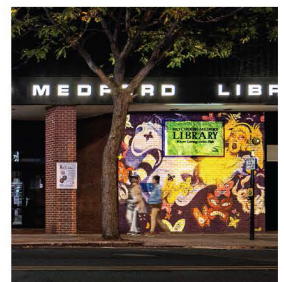
PAC's annual sculpture garden will be illuminated with projected colored light, making for an entirely new viewing experience for visitors.

**Themescape Animated**  
**October 5 - 9, 2023**

Every year, Patchogue Arts Council and the Patchogue-Medford Library collaborate to present a new mural on the southside of the main library building.

**Map With Us**  
**October 4, 2023**

New this year, PAC will be adding additional live, onsite opportunities for artists to learn the magic behind projection mapping.



**Performance**  
**October 5 - 9, 2023**
























































PAC will be curating new experiences with artists working in other disciplines such as music, dance, movement, and performance. For the first time, artists in these media will present works in tandem with projection installations.

**Virtual Labs • Event Educational Opportunities • Historical & Contemporary Art Tours**

Archived and new editions added in 2023:

Through a special collaboration with the Patchogue-Medford Library and Cornell Cooperative Extension of Suffolk, PAC will be offering unique educational opportunities and historical / contemporary art tours of locations used for MoCA L.I.ghts. Additionally, Virtual Labs will be offered for any community member—artists & non-artists alike interested in experimenting with projection & animation as a medium in a series of workshops inspired by MoCA L.I.ghts installations and led by past artists. Virtual Labs are archived and re-released alongside each year's new offerings.

# SPONSORSHIP TABLE OF BENEFITS & LEVELS

BENEFITS	LASER \$10,000	BRILLIANCE \$5,000	ILLUMINATION \$2,500	RADIANCE \$1,000	SPARKLE \$500	SHINE \$250	GLEAM \$100	FIREFLY \$50
<b>IMMEDIATE RECOGNITION CAMPAIGN</b> On confirmation of a sponsor joining our team they will be highlighted with a *logo/listing and custom link across all ***social media platforms.								
<b>LEAD PROJECTION INCLUSION</b> Inclusion of full color *logo/listing on Patchogue Theatre Marquee (Oct – Dec) & projection site(s) indicated in sponsor levels. *Placement is at PAC's discretion for best possible viewing.	 (ALL SITES)	 (2 SITES)	 (1 SITE)					
<b>SPONSOR RECOGNITION ON EVENT MAP</b> *Logo/listing on event map. 1000+ printed & digitally (90,000+) distributed for events.	 (COVER)	 (INSIDE COVER)	 (INSIDE)	 (INSIDE)	 (INSIDE)	 (INSIDE)	 (INSIDE)	 (INSIDE)
<b>SIGNAGE @ MoCA L.I. GALLERY &amp; CHAMBER</b> Event web pages*** (Lead Placement for Laser/Brilliance)	 (LEAD PLACEMENT)	 (LEAD PLACEMENT)						
<b>EVENT SIGNAGE   ADVERTISING</b> Prime placed signage in print at all MoCA L.I.ghts installations, event posters and printed materials.								
<b>SPONSOR RECOGNITION DIGITAL PRESS/MKTG</b> E-blast announcing sponsorship *, included in monthly E-blasts + bi-monthly newsletters, Press Releases and artist announcements.								
<b>SOCIAL MEDIA SHOUT OUTS</b> Weekly sponsor post + 4 Personalized FB/IG post (September - December 2022) ***								
<b>SIGNAGE @ MoCA L.I. GALLERY &amp; GREATER PATCHOGUE CHAMBER OF COMMERCE</b> Event web pages with link on patchoguearts.org & patchogue.com								
<b>IG TV   FB LIVE   GLOW TOUR &amp; OTHER VIDEOS</b> Sponsor logo, listing, and/or tag added to each release and video.								
<b>PUBLICLY RECOGNIZED</b> During any interview, event speeches or public engagements sponsor will be thanked and named.								
<b>BE OUR GUEST</b> Tickets to MoCA L.I.ghts VIP EVENT - October 2023.	12 (TICKETS)	10 (TICKETS)	8 (TICKETS)	6 (TICKETS)	4 (TICKETS)	2 (TICKETS)	1 (TICKET)	
<b>PRIVATE MOCA L.I.GHTS TOUR / ARTIST MEET AND GREET</b> October 2023.	12 (TICKETS)	10 (TICKETS)	8 (TICKETS)	6 (TICKETS)	4 (TICKETS)	2 (TICKETS)	1 (TICKET)	
<b>LIMITED EDITION PRINTS</b> 11x 14 limited edition print of MoCA L.I.ghts installation site(s) of your choice. Arranged after the event.	2 (PRINTS)	1 (PRINT)						

\*\*\*Your sponsorship will be recognized on the Patchogue Arts Council & Greater Patchogue Chamber of Commerce Facebook, Instagram & Website





### CHECK SPONSORSHIP(S)

#### SELECTED:

- ☐ LASER | \$10,000
- ☐ BRILLIANCE | \$5,000
- ☐ ILLUMINATION | \$2,500
- ☐ RADIANCE | \$1,000
- ☐ SPARKLE | \$500
- ☐ SHINE | \$250
- ☐ GLEAM | \$100
- ☐ FIREFLY | \$50

PLEASE RETURN THIS SLIP WITH YOUR FULL PAYMENT AND LOGO (IF REQUIRED).

CHECKS PAYABLE TO: PATCHOGUE ARTS COUNCIL | 20 TERRY STREET (SUITE 116) | PATCHOGUE, NY 11772

CONTACT NAME

BUSINESS NAME

FULL ADDRESS

EMAIL

PHONE

DONATIONS ACCEPTED ONLINE AT: [PATCHOGUEARTS.ORG](https://patchoguearts.org)

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